

Luke J. Smith

Producer, Journalist, Content Creator

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EXPERIENCE

PBS (WPBS-TV) Broadcast Production Journalist

October 2022 - PRESENT (Watertown, NY)

Producer and Journalist for weekly current affairs program. Responsible for creating relevant content important to both countries we serve: Canada and the US. Shoots, writes, researches, and edits human interest segments, as well as regional documentaries, docu-series, and a cooking segment.

Dean News Network Assistant Director/Club Founder

OCTOBER 2018 - DECEMBER 2019 (Franklin, MA)

Assistant Director, Founder and Floor Director for a TV-Production club giving Dean College students the opportunity to produce their own video content.

Power 88 (WGAO-FM) Promotions Director/DJ

SEPTEMBER 2018 - DECEMBER 2019 (Franklin, MA)

Promotions Director and On-Air Talent for a rock and alternative format radio station. Responsible for managing all social media accounts and driving up community engagement through entertaining social media posts.

EDUCATION

Emerson College — MA in Journalism

(Boston, MA)

Studied Multimedia Journalism and Longform Storytelling.

Dean College — BA in Communications

(Franklin, MA)

Studied Digital Communications with a minor in Theater. From writing press releases to generating video content, Dean gave me the opportunity to study Journalism and Photojournalism at Regent's University London where I studied for 5 months.

PRODUCTION

- Strong Interviewer
- Efficient Videographer
- Engaging, Creative Storyteller
- Script Writer
- Production Coordinator
- On Air Talent / Host
- Thorough Researcher

DIGITAL SKILLS

- Adobe Premiere Pro/After Effects
- SONY Field Cam / DSLR / Osmo / Insta360 Pro 2 Camera / Mirrorless / DJI Phantom 4 Drone
- Word / Excel / PP
- FAA Licensed Drone Pilot

SOFT SKILLS

- Problem Solving
- Emotional Intelligence
- Clear Communication
- Highly Organized
- Self-Aware
- Efficient Multitasking
- Detail Oriented

PROJECTS

WPBS Weekly: Inside the Stories — Broadcast Production Journalist

Description: Half-hour weekly program that airs in Eastern Ontario (Canada) and Northern New York, featuring human interest, historical, inspirational, and educational stories.

Human Interest: [Biker Preparedness](#)

Local Interest / Nat Sound : [Bob the Trailblazer](#)

Interview: [Mark Manske | Inside the Studios](#)

Cooking Segment (Director of Photography/Editor/Producer): [Johnny On Fire Cooking Segment | Poke Bowls](#)

Scratch Entertainment — Content Creator

Description: YouTube Channel presented journalistically reviewing popular music.

Album Review: [Green Day – Saviors REVIEW](#)

HONORS/ AWARDS

NY State Broadcasters Association
Service Award
(September 2023/September 2024)

Received Service Award for:
“Overdose Epidemic”, “Senior Isolation” and “Youth Mental Health”

Dr. Alexander Marble, M.D. Award

Service Award
(August 2018)
Received for most outstanding counselor at Camp Joslin during the summer of 2018.

Residential Hope Award

Service Award
(May 2017)
For Outstanding achievement in the residential community at Middlebridge School.

REFERENCES

JOLEENE DESROSIERS
WPBS Senior Producer
(315) 753-2134

RYAN PROVEN
Former WPBS Producer
(315) 816-7372

MICHAEL RIECKE
WPBS Show Host/Educator
(315) 559-0813